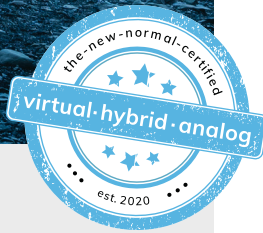


# Engagement for Sustainability

**Climate crisis:  
How we can move from  
concern to action**



## Why

It is clear that we need to change the way we do business—consuming 3 Earths every year while only regenerating one is not a sustainable concept. Meanwhile, time is running out and something has to happen soon. More and more companies have recognized sustainability as a business model. Do you want to discover how you can move from rational insight to effective action within your area of responsibility?

## The concept

How is purposeful action for more sustainability created? To accomplish the mammoth task of transforming our economy, we need both sound **expertise** and robust **motivation**. And mutual **support**. This workshop lays the foundations for all three areas,

## Format

One-day workshop for groups of 6 - 50 participants

## Who for

Employees who want to actively support real sustainability in the company and build networks—irrespective of hierarchical level and prior experience

## Contents

- Impulse speech on the planetary limits of commercial activity
- Climate change and personal impact
- Addressing powerlessness, excessive demands and indifference
- How people can start taking action again
- Formation of Circles for Sustainability among participants

across all corporate hierarchy levels, in just one day. The networked Circles for Sustainability that develop from the workshop will lead to discernible changes in the weeks that follow.

## Driving commitment to sustainability in the company – with head, heart and hand

The day starts with an in-depth analysis of key aspects of sustainability. It then takes participants in a multi-stage process onward to the sources of their intrinsic motivation. The growing desire to make a meaningful contribution culminates in the Circles for Sustainability.



## Information on organization and program:

This workshop will be held as an in-person workshop. The format is suitable both for different areas of responsibility (departments, divisions, ...) and as an open roll-in from all parts of the company. It is suitable for group sizes of up to 50 participants and can be easily integrated into existing formats and concepts, but also works just as well as a stand-alone format. The follow-on concept Circles for Sustainability establishes a system of self-organization that has an impact well beyond the end of the day, with corresponding visibility within the company.

*We tailor the concept  
to your requirements.  
Contact us to arrange your  
personal consultation!*

## Contact

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